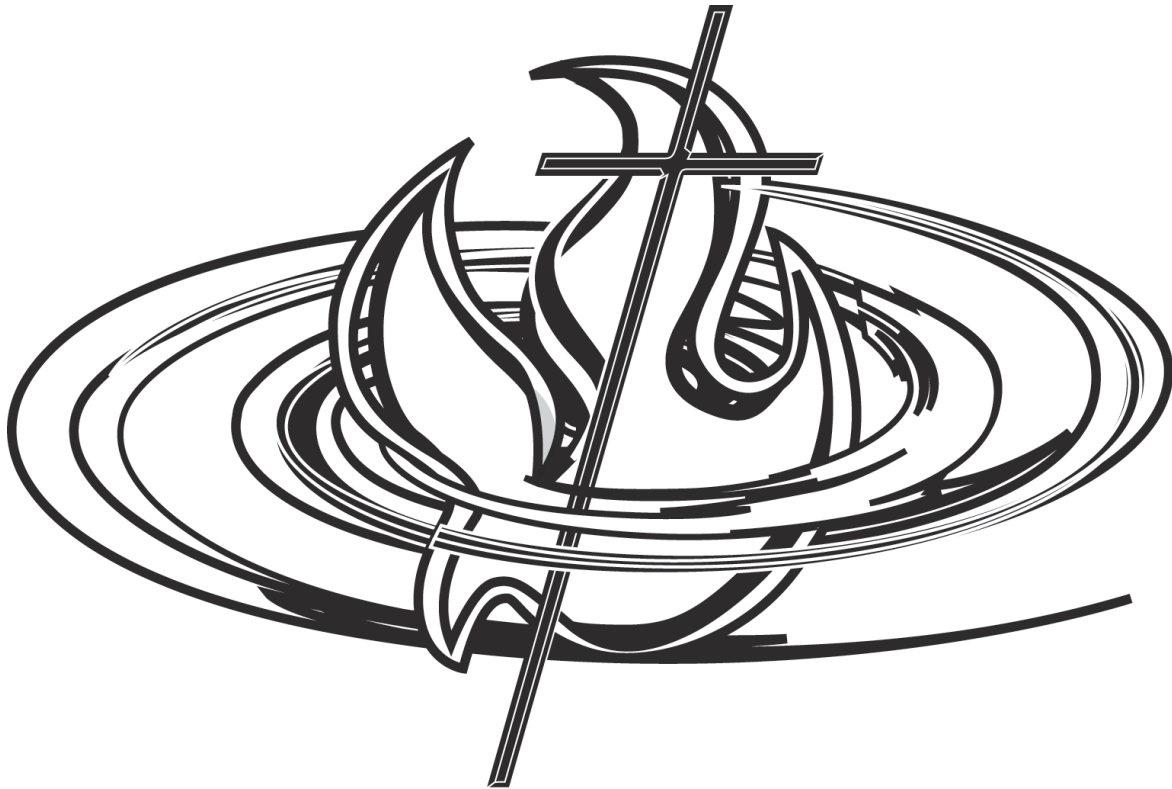


NEW IMAGE OUTREACH



2010 Financial Requirements For Construction

Location Address:
311 Anderson Hwy.
Easley, S.C. 29642

Senior Pastor Eric D. Branch
Office (864) 855-6058 • Fax (864) 855-0770
www.NewImageOutreach.com

Mailing Address:
PO Box 1844
Easley, S.C. 29641

Greetings in the Name of the Lord! I am writing to bring you up to date on our current building goals and options. As you may recall, I conducted a business meeting with the congregation on March 10, 2010 and have been monitoring our progress for the last two months. I promised to send a letter that would provide you with our current standing and our future possibilities. I have included much of the information that was provided in our business meeting along with specific details on what it will take to move forward. **Please take time to read this information carefully.** This is a crucial time in the history of New Image Outreach. We need each member to give full attention to the details in this letter.

The following is a brief transcript of the information I shared in the meeting on March 10th.

NIO 2010 Business Meeting

Tonight I want to go over where we are at N.I.O. with our building project. I have not shared many things lately because we have not had anything concrete to give you. I was reluctant to talk about what we wanted to do and could do knowing we were not there yet. I have something to give you tonight and I am going to give you a lot of numbers and information but I will be available to answer any questions you may have after the meeting.

Someone asked me a question a few weeks back if we had a building fund that people could give to on a regular basis? We do have a building fund and tonight I want to share how it works and what we have done with the funds that you have entrusted with us over the years. When you hear me speak of the building fund, or growth and development, I am speaking about the same thing. I may refer to growth and development more often.

Let me answer some important questions:

- 1. Do we have a building fund?*
- 2. How can we contribute to our growth and development?*
- 3. What have we done thus far with the money?*
- 4. How much do we currently have for growth and development?*

Answers:

(1) Do we have a building fund? *Yes, and it is often referred to as “growth and development”.*

(2) How can we contribute to our growth and development? *There are three ways people have contributed to our growth and development:*

- 1. Sacrificial Sale*
- 2. One Time Gifts*
- 3. Monthly Giving*

In the past we have had sacrificial sales, where people sold items and gave the money towards our building fund. Secondly, some people gave one time gifts for the building fund. Thirdly, some gave a certain amount of money each month above their tithe just for the building fund.

I don't talk about my personal involvement a lot, but I think that it is important that you know that this is not something that I have ask people to do and have not been a part of myself. I have participated in all three ways of giving. My wife and I both have sold items and donated the money, we have given one time lump sums of money, and we have given monthly to the building fund or growth and development of this ministry. We have given every month since we purchased the first six acres of land about ten years ago. My family has made a long term commitment to this ministry and we will continue to do so. We believe in what God is doing in and through this ministry.

(3) What have we done thus far with the money?

- 1. Purchased six acres of land.*
- 2. Built and furnished this current facility.*
- 3. Purchased additional ten acres of land.*
- 4. Reconstructed our children's church area into one large room.*
- 5. Enlarged our Junior children's church room.*
- 6. Paid for architect/engineering fees for future sanctuary. (\$28,435)*
- 7. Remodeled bathrooms.*
- 8. Replaced TV in foyer with a much larger LED TV.*
- 9. Replaced our Sound Board and have other sound items to replace.*
- 10. Leased a storefront building for teens to have services.*

(4) How much do we currently have for growth and development?

We still have about \$300,000 saved for Growth Development. Growth and Development includes things like building, contents, sound, lighting, playground etc. Anything that has to do with growth and development. We also have eliminated any emergency fund. We will have to look at how much we want to save for emergency purposes.

Our current debt on this property as of 2/28/2010 is \$375,719.92

Where Are We Now?

We are trying to accomplish a 1.6 million dollar building project. This will cover construction of the new building, our current debt and furnish the new building with sound, lighting, and other furnishings.

I have talked with multiple banks and we were told many reasons for why they could not work with us to build. Things like:

- We cannot loan money for a church but we can a car.*
- If you come up with 50% we will loan the other 50%.*
- Some simply said they did not have the ability to loan as much as we needed.*
- One told me that they were not sure they wanted to do business in Easley.*

The latest information is what BB&T is willing to do:

This is a NON-Binding/For Informational purposes only proposal by BB&T.

- 1. To construct an 11,000 square foot building by Hughes General Contractors for \$991,785.00 and consolidate existing building debt of \$375,719. Loan not to exceed \$1,333,668.*
- 2. 12 months Interest only. 20-year amortization with a 5-year balloon.*
- 3. 1% Origination Fee (\$13,337)*
- 4. NIO cannot borrow in excess of \$30,000 without bank approval.*
- 5. No expenses in excess of \$50,000 without bank approval.*
- 6. Must provide a Key Man life insurance policy of 1.4 million on Pastor Eric.*
- 7. Church must put down \$250,000 and not finance more than \$1,333,668 after down payment.*
- 8. 100 of the current giving units pledge to increase their annual giving by at least \$200 for a minimum of 5 years. (20,000 a year increase in giving)*
- 9. 25 new giving units that pledge to give a minimum of \$2,300 for 5 years. (\$57,500 a year increase in giving)*

Here are our options:

- 1. People step up and give the necessary amounts totaling an additional \$77,500 each year for five years.*
- 2. Relocate and renovate an existing building. (Can't find any real options in Easley)*
- 3. Pay off the existing debt and be debt free!*
- 4. Build a smaller building to bring our youth back on site.*
- 5. Build additional parking*
- 6. Plant satellite church in nearby city*

Now that you have a picture of where we are numerically and financially I want to share with you the reality of what we are facing. I understand those who would prefer to just be out of debt. I prefer to be out of debt as well, but I also understand the issue of what is called “sociological strangulation”; where there is not enough parking, seating, bathrooms, children’s space etc. It really is remarkable that God has done as much as He has with us not having any more facility space than we do. Our children’s church needs more space. Our teens are off-site and are out of space. Our parking is extremely limited and desperately needs addition. The point is we need additional facilities and we can’t wait for the next generation to make it happen. We are the ones that have that responsibility.

The financial institutions evaluate ministries all the time before they loan money and they are not emotionally attached in any way. They look at the hard facts. They want to know what the attendance is. They want to know who gives and how much they give. They want to know what the year over year growth rates are. **They want to know who really believes in the ministry!** They determined that the amount of money we wish to borrow requires more people to believe in this ministry. Therefore, they requested 25 new giving units give a minimum of \$2,300 this year in addition to 100 of the existing giving units to give an additional \$200 this year.

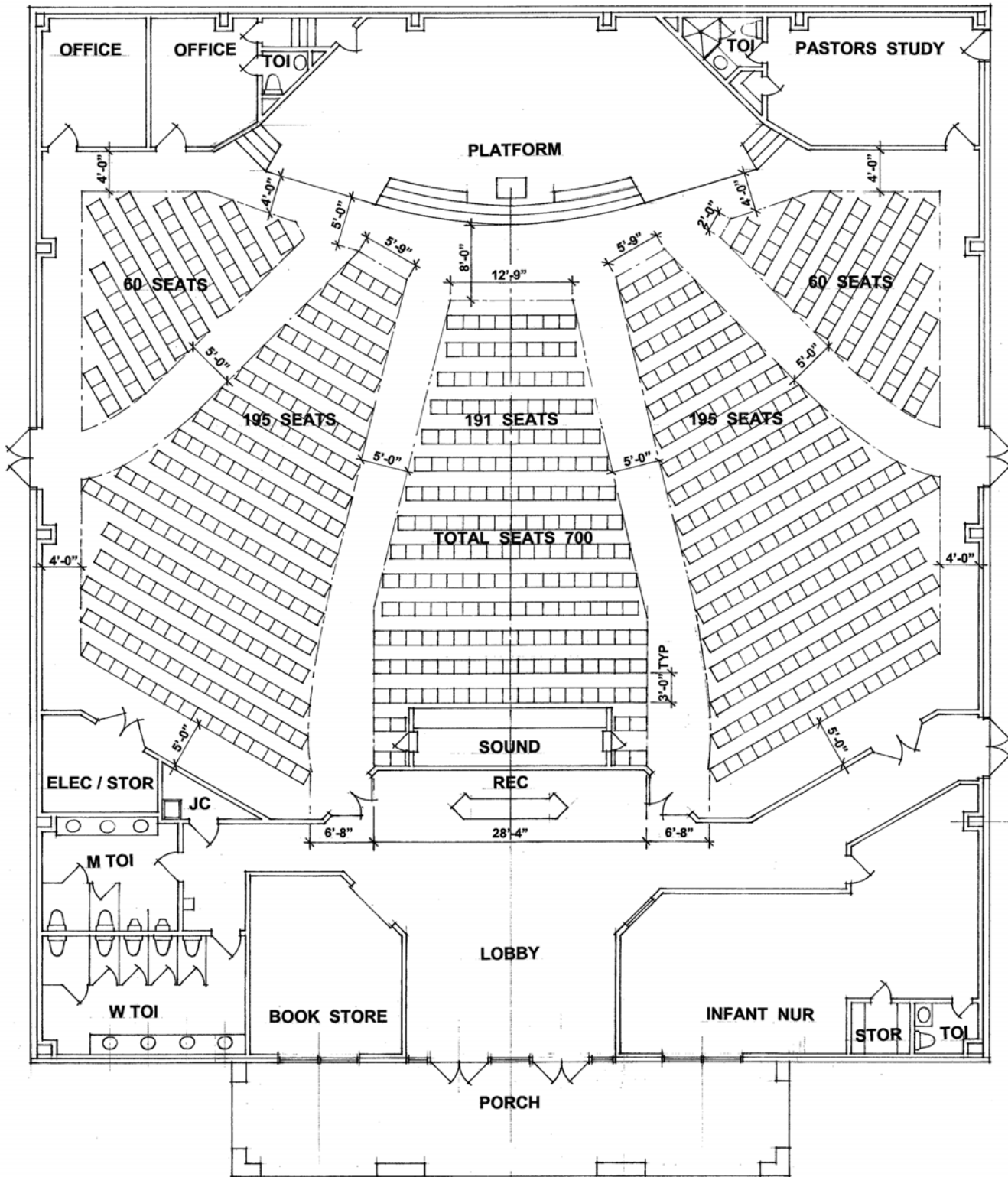
If we are going to take on a 1.6 million dollar project it will require the dedication of all members. We not only must increase our giving for the year by \$77,500 (\$6458.33 a month), but must maintain that for a minimum of five years. It is commitment!

On June 13th we will take pledges from each member to find out if we are going to be able to make such a commitment. Please ask any questions you have prior to that day. If we do not get the support that we need we will be required to pursue other options previously mentioned.

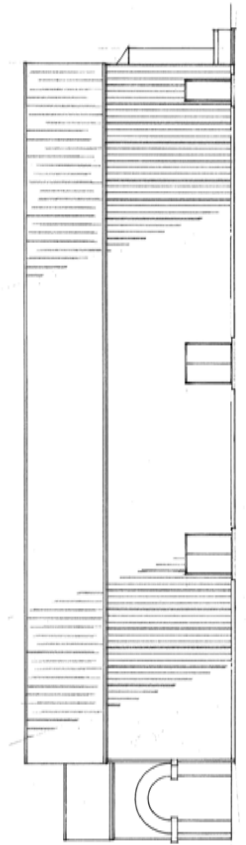
On June 13th you will have a chance to pledge a monthly amount to the Building Fund in addition to your Tithe & Offering. It is extremely important that you provide real and honest numbers. These numbers will provide the bank with the level of commitment the members of N.I.O. are willing to make and a clear picture as to how much they are willing to loan. I trust you to be present for this very important day. If you already have this information and would like to turn it in prior to the June 13th deadline, you may do so anytime during a service time or during the church office hours.

Thank you for your time and support. I am eager to lead this ministry into the next level of growth. I hope you will join me and lend me your hand of support.

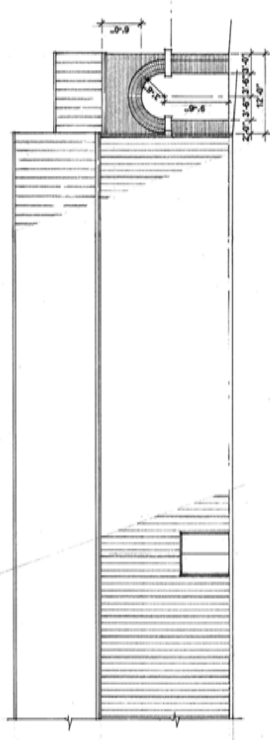
Pastor Eric



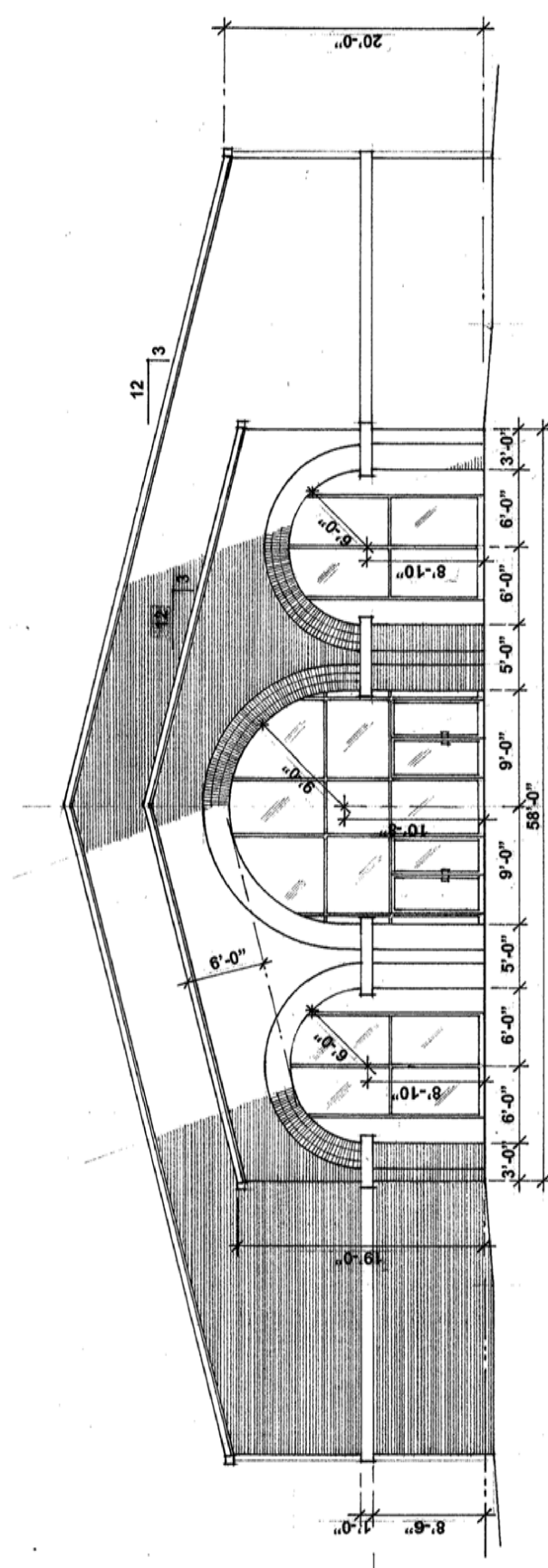
SEATING LAYOUT PLAN ALL SEAT LAYOUT IS 20' SPACING



RIGHT SIDE ELEVATION



LEFT SIDE ELEVATION



FRONT ELEVATION

SITE PLAN

